# SOPHOS

# CYBERSECURITY EVOLVED: THE SOPHOS BUSINESS IMPACT

Quantifying the real-life protection and efficiency benefits of the Sophos cybersecurity system via seven customer case studies

## Introduction

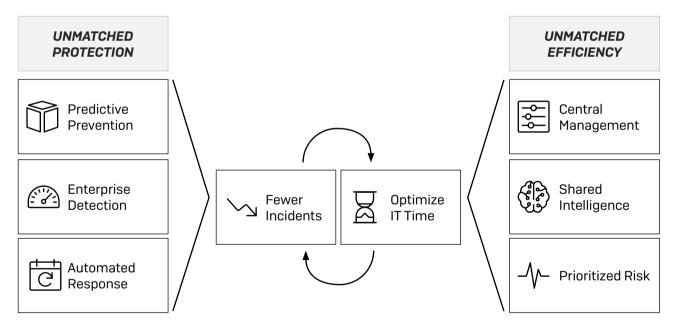
When you choose Sophos for your threat protection, you benefit from the world's first – and best – cybersecurity system:

Complete portfolio of next-gen products and services. We can help with all your cybersecurity needs: endpoint, mobile, and server protection; EDR; next-gen firewall; email; unified endpoint management; and more. Whether you're running a full cloud, hybrid, or on-premises deployment, we've got you covered.

You benefit from both the very latest technology as well as the expertise of our world-renowned data science, threat hunting and SophosLabs teams. Enterprise-level detection blocks today's advanced attacks while Al-powered deep learning neural networks predictively stop never-before-seen threats.

- Synchronized Security. Sophos products are great on their own, and even better together. They share threat health and security information in real time, and respond automatically to incidents in seconds.
- Single management platform. Manage all your Sophos protection through Sophos Central, our cloud-based management platform. It uses shared intelligence to deliver prioritized risk information, while guided investigations give you recommended actions for each scenario.

The Sophos cybersecurity system **elevates your protection** while **lowering your total cost of ownership (TCO)**. It does this by creating a virtuous circle where unmatched protection and unmatched efficiency continually reinforce each other.



This virtuous circle enables you to significantly increase the efficiency of your IT team and reduce your exposure to threats – all without adding headcount.

# **Customer Impact**

To measure the impact of the Sophos cybersecurity system in live customer environments, we interviewed seven Sophos customers across North America, South America, Europe, and Asia. Each customer scenario was different, with varying organizational structures, challenges, and business requirements. However, one major finding was common to all:

Customers said that the time and effort spent managing IT security has been reduced **by at least 50%** since moving to a Sophos next-gen cybersecurity system.

Additional benefits of using a Sophos system include:

- 50% reduction in IT security headcount overhead
- > 90%+ reduction in time spent on day-to-day cybersecurity administration
- 90%+ reduction in time to identify issues
- > 85% reduction in the number of security incidents
- > Significant reduction in the downtime on the overall organization

## Customer A: Healthcare Provider, U.S.

- 4,500 employees
- > 80 IT staff, of which three are dedicated to cybersecurity
- Sophos products: Intercept X Advanced with EDR, XG Firewall, Intercept X for Server Protection (Windows, Linux, and virtual machines)

Customer A is a regional healthcare provider whose services include inpatient and outpatient care, medical practices, nursing homes, and a range of specialist services.

## **Business impact**

#### > 50% reduction in IT security resource requirements

The customer currently employs three dedicated cybersecurity heads. They calculated they would need to employ three additional full-time security analysts solely to cover incident response if they didn't use Sophos.

Prior to Sophos, the team had to do a lot of manual work to identify what was happening on their network and a significant part of their time was spent identifying incidents. Sophos now proactively identifies the issues for them and automatically resolves the situation in 95% of cases. As a result, the team can focus on remediation for the 5% of issues that need human involvement.

#### > 90%+ reduction in day-to-day security administration

The IT security manager spends 30 minutes each day reviewing logs and investigating anything of concern. Prior to Sophos, it used to take him an entire day to get the same level of information and confidence. With Sophos, all data is consolidated in a single management platform and presented in a consistent format, making it easy to identify and respond to issues. This removes the onerous daily task of mapping data across multiple sources to try to identify suspicious vs. malicious vs. benign.

#### > 85% reduction in security incidents

As a hospital they hold large quantities of sensitive Personally Identifiable Information (PII), as well as payment information, making them a target for cybercriminals. Prior to Sophos, they experienced on average three incidents each day. This could vary between inappropriate browsing, unapproved download attempts, malicious web traffic, or attempts to plug in rogue USB devices. With Sophos this has dropped to an average of one every three days.

#### > 90%+ reduction in time to investigate an incident

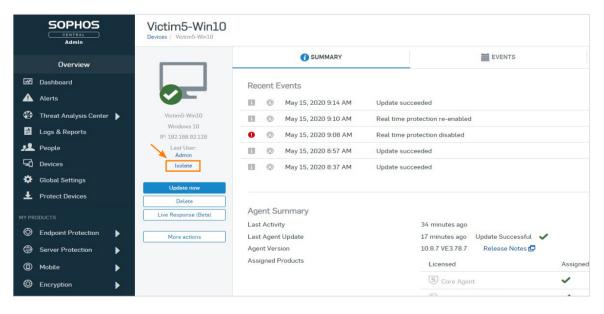
Prior to Sophos, conducting a thorough investigation into an incident would take around three hours, depending on the demographics and impact to patient care. Now it takes a maximum of 15 minutes with everything done remotely via the Sophos Central platform.

Previously in some instances the team would need to disable the network adapter and then physically get to the device to remediate. The ability to isolate the device via the Sophos Central console enables the team to investigate the issue remotely without impacting user and system availability.

The reduced investigation time and ability to manage everything remotely also significantly reduces disruption to other users within the hospital.

#### Continuous protection during investigations

Previously devices would be removed from the network for manual investigation and wouldn't get protection updates while they were offline. With Sophos, when the IT team isolates a device to investigate an issue it remains online and continues to receive protection updates.



# Customer B: Education Services Provider, India

- > 700 employees
- Head office in Bangalore, plus local managers on site across India and the wider Southeast Asia region
- Sophos products: Intercept X Advanced with EDR, Intercept X Advanced for Server, XG
   Firewall

Customer B provides educational services to colleges and universities across India and the wider Southeast Asia area. They secure tens of thousands of students via a centralized IT team based out of their head office in Bangalore, together with a team of local IT managers on site.

## **Business** impact

- > 50% reduction in resource required for day-to-day security management Previously, they employed four engineers to manage day-to-day security. Since moving to Sophos, they have only needed two engineers to cover security across the company.
- 94% reduction in time to identify high-risk areas that require investigation Prior to Sophos it took the customer three to four hours to identify critical issues they needed to focus on for further investigation. Now it takes just ten to fifteen minutes to identify the security priorities across the organization in Sophos Central.
- 98% reduction in time to identify the source of bad traffic on the network The previous network security implementation would take two days (and sometimes longer) to identify which device on the network was causing performance or security issues. Now it takes just 15 minutes to pinpoint the issue and start addressing it.
- 95% reduction in time spent managing firmware updates
  The previous network security implementation also created availability and risk issues as each software update would take between three and four hours. Now, with Sophos, it takes just ten minutes per update. With 20 to 25 updates a year, this equates to a saving of 75 hours a year for updates (the equivalent of two full working weeks).

# Customer C: Clinical Trials Provider, U.S.

- 150 employees across four locations
- Two IT staff, covering all areas including cybersecurity
- > Sophos products: Intercept X Advanced with EDR, XG Firewall, Central Device Encryption

Customer C is a private sector organization that provides the clinical trial data needed to secure regulatory approval for new medications. Due to the nature of their business, they hold large amounts of sensitive personal information.

#### **Business impact**

> 50% reduction in IT resource requirements

This customer has a small team of just two people to manage all aspects of IT. Currently they spend one hour a day reviewing logs and investigating anything of concern. If they moved away from Sophos they advise that they would need to hire one or two more security engineers just to manage the logs.

#### > 33% reduction in time to deal with a potential issue

Previously, when they had a security issue with a device, their solution was to reimage the machine, which took between 90 minutes and two hours. Now they can conduct a deep investigation from system isolation and thorough threat hunting to full security scan and final remediation in approximately one hour with no reimaging. An additional benefit they are realizing with the Sophos approach is that the user can start being productive as soon as the investigation is over, whereas with reimaging they would also lose time resetting configuration and customizations on their machine.

#### > 88% reduction in threat risk as they can identify issues much faster

With the Sophos cybersecurity system, the IT team can identify new issues that need to be investigated within minutes of a suspicious event arriving. Prior to Sophos, it took a full day to go through the logs to find the issues that needed investigation. This reduction in response time significantly reduces threat exposure.

#### Improved user behavior

With Sophos, users now know the IT team can quickly address issues and incidents without causing them downtime or extra work. As a result, the IT team reports users are now far more willing to report issues or concerns (e.g. they clicked on a potentially malicious link in an email).

# Customer D: Public Service Provider, Serbia

- > 300 employees
- 10 IT staff, of which four are focused on cybersecurity
- Sophos products: Intercept X Advanced, Intercept X Advanced for Server, XG Firewall, Sophos Email, Sophos Mobile

Customer D is a public sector organization that covers the Serbian capital Belgrade. This long-term Sophos customer has migrated to our next-generation products that are managed through Sophos Central.

## **Business** impact

#### > 50% reduction in time spent on day-to-day security management

They now spend 30 minutes a day on security administration, reviewing the alerts, logs, users, devices, traffic, and applications in the Sophos Central management console, to make sure everything is okay. This day-to-day management of security was previously taking at least twice as long to determine high-priority issues to address, and what actions to take.

## 90%+ reduction in time spent on day-to-day security management vs. other vendors

The customer estimates that, based on prior experience, day-to-day security management would take a full day with other vendors, compared to just 30 minutes with Sophos.

#### Zero major security incidents

The customer has been using Sophos for many years and has not had a major security issue in the last 8-10 years. That's not to say that they don't get threats; rather their Sophos products resolve them quickly and quietly in the background without the user being aware.

# Customer E: Regulatory Approval Body, Slovenia

- 150 employees, of which one third work remotely and two thirds are based in the head office
- Two IT staff, covering all areas including cybersecurity, plus external provider support for major projects
- Sophos products: Sophos Endpoint Protection, Intercept X Advanced for Server, XG
   Firewall, Sophos Mobile, Sophos Device Encryption

Customer E is a public sector organization responsible for ensuring products meet required standards. This long-term Sophos customer has migrated to our next-generation products that are managed through Sophos Central.

## **Business** impact

#### > 50% reduction in time spent on day-to-day security management

They spend 15-30 minutes each day on security administration: checking the firewall, looking at alerts, cleaning up the email quarantine etc. Previously, they would have spent at least twice as long. This increased efficiency is a result of being able to manage all their security products in one place, and not needing to switch between applications and servers.

#### Zero major security incidents

The customer cannot remember a single major security incident since using Sophos.

# Customer F: IT Services Provider, Costa Rica

- 920 employees spread across Latin America
- Five IT staff have some responsibility for cybersecurity
- Sophos products: Sophos Intercept X, XG Firewall, Sophos Email, Sophos Device Encryption, Sophos Wireless Access Points, and Sophos Phish Threat for user education.

Customer F provides a range of advanced IT services, including web development, mobile app development, software testing, DevOps, digital marketing, and business intelligence. Employees are located across Latin America, primarily in Costa Rica, Bolivia, Colombia, and Peru.

## **Business impact**

#### > 50% reduction in time spent on security management

Before Sophos, the team spent over 20 hours a week on security admin tasks. After switching to the next-gen Sophos system that responds automatically to events, this has been reduced by more than 50% to less than 10 hours. Instead of dealing with all alerts themselves, the team now just reviews those provided by the Sophos tools and checks how they are being addressed.

#### Security events are dealt with in seconds

The customer experiences daily security events. These include many malicious emails and regular attempts to breach their website. Thanks to the integration between the Sophos firewall and Sophos endpoint protection, most of the events are dealt with in seconds by the system, with targeted devices isolated automatically.

The speed with which events are dealt with significantly reduces the organization's exposure to attacks

#### 100% centralized management and visibility

Being able to manage all cybersecurity from Sophos' centralized cloud-based platform has made a huge difference to cybersecurity. For the first time ever, the team has full visibility of all security events.

# Customer G: Public Sector Organization, Chile

- 1,000 employees
- An IT team of 20, of which three are focused on cybersecurity: one cybersecurity expert and two admins
- > Sophos products: Intercept X Advanced, Intercept X Advanced for Server, XG Firewall

## **Business** impact

#### • 50% reduction in time spent on security management

Before Sophos, the three members of the cybersecurity team spent eight hours a day between them monitoring security issues. This limited the team's ability to work on other tasks.

Since switching to Sophos, the time spent monitoring for security issues has dropped by 50% to just four hours a day.

Management is now simpler and easier, as they can control everything through the Sophos Central console. At the same time, they also experience far fewer network issues.

#### Improved productivity and bandwidth availability

Prior to Sophos, the team was unable to identify and control all applications on the network. With Sophos endpoint protection and XG Firewall working together, the firewall can now identify all apps. This has enabled the IT team to boost productivity and bandwidth availability by blocking unapproved apps, including those for streaming services.

## Conclusion

As the customer testimonies demonstrate, the Sophos cybersecurity system delivers real protection and efficiency savings. It enables you to significantly increase the efficiency of your IT team and reduce your exposure to threats – all without adding headcount.

While our customers' business environments, resources, and challenges vary from organization to organization, they consistently report a 50% reduction in IT security workload from running a Sophos cybersecurity system.

To learn more and start a no-obligation free trial, visit www.sophos.com or speak to a Sophos representative.

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United Kingdom and Worldwide Sales Tel: +44 (0)8447 671131 Email: sales@sanhas.com North American Sales Toll Free: 1-866-866-2802 Email: nasales@sophos.com Australia and New Zealand Sales Tel: +61 2 9409 9100 Email: sales@sophos.com.au Asia Sales Tel: +65 62244168 Email: salesasia@sophos.com

