



**SOPHOS**

# Don't Get Hooked!

Cybercrooks are becoming ever more sneaky and advanced with their techniques for their phishing emails. Nobody wants to be the one who clicks on a phishing email which lets a threat into the business. Use this handy checklist to analyse any email that reaches your inbox to prevent this happening to you. Don't get hooked!

- P** **Promises** Offering unbelievable things?
- H** **Harassment** Pressuring you to act?
- I** **Instinct** Does it feel wrong?
- S** **Sense of Urgency** Making you rush?
- H** **Hit DELETE** Get rid of it!

To learn more about phishing visit  
[sophos.com/prevent-phishing](https://sophos.com/prevent-phishing)