

The SOPHOS logo is in white, bold, uppercase letters. The background of the entire page is a dark blue gradient with abstract, swirling light blue lines. A large fishing hook is positioned on the left side, with a red and white bobber attached to its line. The line extends across the top of the page. Three blue envelopes are shown in the center, each with a small fishing hook attached to it, as if they are being lured in. The largest envelope is in the middle, with two smaller ones on either side. The text 'Don't Get Hooked!' is written in a large, white, sans-serif font in the upper center of the page.

# SOPHOS

# Don't Get Hooked!

Cybercrooks are becoming ever more sneaky and advanced with their techniques for their phishing emails. Nobody wants to be the one who clicks on a phishing email which lets a threat into the business. Use this handy checklist to analyse any email that reaches your inbox to prevent this happening to you. Don't get hooked!

- P** **Promises** Offering unbelievable things?
- H** **Harassment** Pressuring you to act?
- I** **Instinct** Does it feel wrong?
- S** **Sense of Urgency** Making you rush?
- H** **Hit DELETE** Get rid of it!

To learn more about phishing visit  
[sophos.com/prevent-phishing](https://sophos.com/prevent-phishing)